



Privacy Policy

EFFECTIVE DATE: **JULY 17TH, 2023**

American Montessori Academy ("AMA," "we," "us," or "our") values and respects the privacy of our customers ("you" or "your"). This Privacy Policy outlines our practices and policies regarding the collection, use, and disclosure of customer information. By using our services, you acknowledge and consent to the practices described in this Privacy Policy.

Information Collection

1.1 Personal Information: We may collect personal information from you, such as your name, address, email address, phone number, and other contact details when you interact with us, such as when you enroll your child in our Montessori programs, request information, make inquiries, or engage in other activities on our website or in person.

1.2 Payment Information: If you make payments to us, we may collect payment information such as credit card details or other financial information. However, please note that we do not store any payment card details on our servers. We utilize secure payment processors that adhere to industry standards for data security.

1.3 Website and Communication Data: When you visit our website or interact with our emails or other communications, we may collect certain information automatically. This may include your IP address, browser type, operating system, referring URLs, page views, and other similar information.

Use of Information

2.1 Provision of Services: We may use the collected information to provide educational services, including admission, enrollment, communication with parents, and delivering Montessori curriculum.

2.2 Communication: We may use your contact information to send you important updates, newsletters, announcements, and other relevant information about our school, programs, and events. You can opt-out of receiving marketing communications at any time by following the unsubscribe instructions provided in the emails or by contacting us directly.

2.3 Internal Operations: We may use your information for internal purposes such as data analysis, improving our services, conducting research, and monitoring and ensuring the security and integrity of our systems.

2.4 Legal Compliance: We may use or disclose your information to comply with applicable laws, regulations, legal processes, or enforceable government requests, or to protect our rights, property, or safety, as required or permitted by law.

Information Sharing and Disclosure

3.1 Third-Party Service Providers: We may engage third-party service providers to perform certain functions on our behalf, such as processing payments, managing databases, sending communications, and analyzing data. These service providers will have access to the necessary information only to perform their designated functions and are obligated to maintain the confidentiality and security of the information.

3.2 Legal Requirements: We may disclose your information if required to do so by law or in response to a valid legal request, such as a subpoena, court order, or government investigation.

3.3 Business Transfers: In the event of a merger, acquisition, sale of assets, or other similar business transactions, your information may be transferred as part of the transaction. We will notify you via email or a prominent notice on our website if your information becomes subject to a different privacy policy.

Data Security

We take reasonable measures to protect the security and confidentiality of your information. We use industry-standard security practices and procedures to safeguard your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission or storage is entirely secure, and we cannot guarantee absolute security.

Children's Privacy

We are committed to protecting the privacy of children. Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal

information from a child under 13, we will take steps to delete the information as soon as possible.

Your Rights

You have certain rights regarding your personal information, which may include the right to access, correct, delete, or restrict the processing of your information. If you have any questions or wish to exercise your rights, please contact us using the contact information provided at the end of this Privacy Policy.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy on our website or through other reasonable means. We encourage you to review this Privacy Policy periodically.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

American Montessori Academy

47 W Polk St

Chicago, IL 60605

info@amaschools.com

(312) 431-8050

Please note that while we strive to address all inquiries in a timely manner, it may take some time to process certain requests, such as data access or deletion requests.